

# THE **BIG**Transaction

Your sponsorship directly helps us keep The Big Transaction accessible and affordable for all engineers. It's also a fantastic opportunity to help you reach engaged and talented payment engineers who are at the top of their field!

Please take a look at our packages below and feel free to reach out to us at [conference@thebigtransaction.com](mailto:conference@thebigtransaction.com) if you have any questions at all or if you are interested in sponsoring something that *isn't* offered below!

	<b>PLATINUM</b> <i>Limit three</i>	<b>WiFi</b> <i>Limit one</i>	<b>GOLD</b>	<b>LANYARD</b> <i>Limit one</i>
Price	<b>\$ 4,000</b>	<b>\$ 3,000</b>	<b>\$ 1,500</b>	<b>\$ 2,000</b>
Conference tickets	<b>4</b>	<b>3</b>	<b>2</b>	<b>2</b>
Sponsored talk - <i>content must be approved</i>	<b>5 minutes</b>			
Company description on website	<b>100 words</b>	<b>50 words</b>	<b>50 words</b>	<b>50 words</b>
Logo on website	●	●	●	●
Logo on podium	●			
Company name on WiFi login page		●		
Company name printed on lanyards				●
Logo on conference signage	●	●	●	
Logo on hold slide	●	●	●	
Recognition in opening & closing remarks	●	●	●	●
Recognition in official conference communications & social media	●	●	●	●
Option to exclusively host a happy hour event <sup>△</sup>	●			

<sup>△</sup>We do not host or cover the cost of happy hour events. But can help advertise and direct The Big Transaction attendees to a pre-planned event with your company branding and description.

Questions? Comments? Feel free to email us anytime at [conference@thebigtransaction.com](mailto:conference@thebigtransaction.com)